

TOP TWENTY TWITTER TIPS



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Top Twenty Twitter Tips

Avoid this biggest mistake on Twitter Do not just share the headline but rather comment on the article and explain why you are sharing it!

When you tweet by simply clicking the bird next to most content online you are *using the default text* which is often generic and has no shout-outs, styling, or personal branding and is a big mistake. What you tweet has your name and avatar on it, so it you should make sure you give it your own style. What's more, if you want to stand out, you can't just put out what everyone else is typing. You need to *be original* and *give something of value*.

Overcoming Twitter replies confusion Nearly everyone confuses this at some stage. It's the use and placement of the @ and .@ when making replies. If you start a tweet with @twittername then the only followers who will see it will be those who follow **BOTH** you and the person you are replying to. BUT if you use a period (or anything like a ?) in your reply like this ".@twittername or ?@twittername then both the person you are replying to and ALL your followers will see your tweet.

Leading up to a big launch, a countdown on Twitter is a simple way to build excitement, awareness and momentum.



Partner with Twitter influencers. Plan to connect with thought leaders and recognized celebrities in your niche and then create conversations and build relationships via Retweets.

Show who you really are. On Twitter, it's essential to display your personality. Be you – be authentic as this will definitely create a much more believable connection with followers. Don't forget to lighten up sometimes with some humorous tweets as this will help build your rapport and show you are a real person.

Share your "Calls to Action" clearly. To market successfully on Twitter – like any other marketing campaign – you start with your objectives/your goals. Create Promoted Tweets with your links included so that people can take immediate action.

Share photos/videos of masterminds/conferences and any other things you think your niche followers would be interested in. In addition, share the highlights from any events you attended. Not just text!

Follow experts, competitors and leaders in your niche/industry

Help others with problems by using the hashtag for your industry term.

Create original thoughts on your niche or industry.

Use Twitter to **research potential customers/partners** before you meet up with them. You will be amazed what you can discover just from checking out their profile, followers and their tweets.

Spread the timing of your tweets throughout the day as people check their Twitter feeds at different times.

Share tips related to your business and work-life balance.

Link to articles and content posted elsewhere with a summary of why it's valuable.

Feed your tweets into other social networks like Facebook and LinkedIn

Participate in Twitter chats related to your industry or business on a regular basis.

Always respond to tweets which relate to your niche or industry.

Give referrals via Twitter. What goes around comes around.

Use keywords on your profile and an interesting/fun type fact that will attract people's attention, build your Twitter persona and help you to get noticed and found on Twitter.

Always be YOU as authenticity is the name of the game. So be yourself always and this will enable you to build meaningful relationships on Twitter that over time will greatly assist your business growth potential.

IMPORTANT NOTE: To maximize your profitable Twitter potential you need to check out our just released exclusive new Event called **"Twitter Marketing Made Easy."**

This is an essential and completely up-to-date resource that you **MUST** seriously consider – after all you're getting hundreds of dollars of value for **just \$10!** Ask me about how you can get access to this

So go and check out this resource and then enjoy using Twitter

I wish you every success. If you need any assistance then please make contact with me.



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